A true Jaguar is something that exists to enjoy and indulge in, both aesthetically and dynamically. My inspiration when designing XE was to capture the essence of a very sporty saloon car. It had to have style, attitude, and a presence which differentiates it from any other car in its class. Both technically and visually XE is in perfect balance.

IT SAYS INDIVIDUAL, IT SAYS CONFIDENT AND IT SAYS I LOVE TO DRIVE.

It’s lean, it’s sporty, it has a great profile and a fantastic stance. For me, that’s XE.
THE NEW JAGUAR XE

SEDAN, MEET SPORT

To create a four-door sedan which is as fun to drive as a sports car is no mean feat. But the new, redefined XE comfortably meets that criteria. Inspired by F-TYPE – our high-performance car – it’s packed with enhancements, innovations and technology. It rewrites the rules of how a compact sedan should behave, and it embodies everything Jaguar is famous for: stylish good looks, precision engineering and a palpable sense of excitement.
DESIGN

EVEN STANDING STILL, IT LOOKS FAST

Like all Jaguar vehicles, XE instinctively manages to catch the eye. From its muscular stance and sculpted hood, to the new bumpers, front grille, and LED headlights and tail lights, you can tell at a glance that this is one extraordinary sporting sedan.

VEHICLE SHOWN: JAGUAR XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED
VEHICLE SHOWN: XE S IN CAESIUM BLUE WITH OPTIONAL FEATURES FITTED
Like all Jaguars, the new XE has its own distinctive character – luxurious, sporty, individual. I wanted to bring this out even more by designing a cabin which wonderfully combines

PREMIUM TACTILE MATERIALS AND FINISHES WITH BEAUTIFULLY CRAFTED DETAILS,

a palette of bold, statement colours and exquisite veneers.

With so many incredible resources available to us, together with the very highest standards of craftsmanship, we can create an interior that’s unique to you. One that emphasises the car’s dynamic nature and highlights its sense of space, comfort and elegance whilst demonstrating our passion for precision."

SIOBHAN HUGHES CHIEF DESIGNER, JAGUAR COLOUR & MATERIALS
WELCOME TO YOUR XE WORLD

Get behind the wheel of a Jaguar XE and you’ll feel like you’re sitting in a sports car. You’ll find yourself comfortably cocooned by its wraparound dashboard. You’ll note the soft grain leather steering wheel and form-hugging 12-way adjustable front seats. You’ll appreciate the impeccable attention to detail, and how everything is so pleasingly uncluttered and considerately functional.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED
A refreshed cockpit-style interior offers outstanding levels of comfort, and the raised centre console adds to its sportiness. Everything revolves around you and was conceived with you in mind, with the SportShift Selector, JaguarDrive Control™ and Touch Pro™ Duo* central to its seamless design. So, when you settle into that plush leather seat, you connect with the car straight away. Just reach for the pulsing start button – a more engaging driving experience awaits.

*Optional feature.
The beating heart of every XE is a powerful, British-built, Turbocharged gas engine. All engines are constructed of lightweight aluminum alloy which, combined with advanced low-friction technologies, delivers a refined, efficient and engaging driving experience.

VEHICLE SHOWN: XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED
HOW DO YOU WANT TO DRIVE TODAY?

Nothing quite matches the sensation of being in a Jaguar XE on an open road. You’re reminded that driving can be genuinely exhilarating. An outstanding feature of this car is how it can feel marvellously comfortable too. Jaguar has created a range of sophisticated technologies which allow you to modify your XE and enjoy the driving experience you want, when you want it.
JaguarDrive Control™ allows you to select from Comfort, Eco, Dynamic, and Rain, Ice, Snow Modes. Each mode has its own tailor-made program that alters different parameters, such as engine and transmission response, steering feel, parasitic load management or traction and stability control*. The optional Adaptive Dynamics system makes for vastly improved ride comfort and dynamic body control using continuously variable damping technology. The system monitors multiple sensors that analyze vertical wheel positions, vehicle acceleration, steering inputs, as well as throttle and brake pedal activity to adjust the suspension damping settings. This provides a near-perfect balance of comfort, refinement and agility*.

*These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.
ENGINEERED FOR EMOTION

The XE is the culmination of Jaguar’s prowess at designing and building sports cars. A lightweight aluminum chassis and double wishbone front suspension enables the highest levels of handling and road holding, delivering a spine-tingling driving experience. Unusually for a compact sports sedan, it also features a sophisticated Integral Link rear suspension, which provides sharp response and handling while still retaining a refined and luxurious ride.

Also, to help the XE tackle winding roads, there’s intelligent Torque Vectoring by Braking technology*. On tight turns, it applies the brake to the inside wheel and directs more rotating force from the engine to the wheel with the most grip. The result is an exceptional combination of sports car-like agility, more consistent road holding and a feeling of added confidence when you’re driving.

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VEHICLE SHOWN: XE R-DYNAMIC S IN CALDERA RED WITH OPTIONAL FEATURES FITTED
**CHASSIS DYNAMICS**

Fig 1. Understeer is reduced.

Fig 2. Power is sustained to maintain constant speed of outer driven wheels.

Fig 3. Torque Vectoring applies brake pressure to slow the inside front and inside rear wheels independently*.
TECHNOLOGY

TAKE YOUR LIFE WITH YOU

We know you need to be in touch with the rest of the world when you’re driving. That’s why we’ve loaded the XE with a suite of integrated technologies as standard – keeping you connected, informed and entertained on your journeys*.

The high-definition 10” Touch Pro™ personalized home screen gives you all the help and information you need, when you need it. There’s an interactive side panel for multitasking, together with a multimedia connection for accessing your own music library*.

The XE even listens to you, with a voice recognition system for hands-free requests such as “call home” or “find nearest gas station”*

*Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

VEHICLE SHOWN: XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED
Touch Pro™ Duo¹ is our innovative twin-screen system, part of Jaguar InControl² technologies, providing a 10” upper Touchscreen and 5.5” lower Touchscreen. The benefit of having a lower screen is to allow dual-tasking, for example, navigation mapping on the upper screen and climate controls and access to other features – such as entertainment – on the lower screen*.

Interactive Driver Display uses high-definition, crystal-clear graphics to show 3D maps, vehicle settings, contacts and media options. You simply select what you want to see on the screen at any time, and control everything from the multi-function steering wheel*.

Head-up Display projects a full-colour virtual image of useful information – from speed and cruise control settings, to directions and speed limits – directly onto the windshield at eye-level, allowing you to keep your eyes fixed on the road ahead**.

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¹Optional feature.

INTERIOR SHOWN: XE S WITH EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED
CONNECT FROM YOUR PHONE TO YOUR CAR

Remote (fitted as standard) allows you to interact with your XE from anywhere with a data connection via the Jaguar InControl® Remote™ App. See your car’s data remotely - from fuel levels to door and window status. Set the perfect cabin temperature in advance. Find your XE quickly in a crowded parking lot. Secure your car from a distance.

Smartphone Package (fitted as standard) is perfect for cell phone screen sharing, and makes it easy to use an interactive set of apps through the XE Touch Pro system*. It helps you to stay connected to your smartphone while in the car and you can use compatible apps such as Spotify.

Connected Navigation Pro* (fitted as standard) is a navigation system which allows you to enjoy a continually seamless experience, while making your journeys easier and less stressful. You can plan your route and share your ETA with friends. See what the traffic’s like on your way to your destination. Get travel tips. Search surrounding areas for places of interest.

Plus, you can now recharge your cell phone by simply resting it on the optional Wireless Device Charger in front of the SportShift Selector. This technology is new to Jaguar, and the XE is the first of our cars to feature it.

*Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control. **The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions. Remote contains subscription services that can be extended after the initial term advised by your Jaguar Retailer. InControl features, options and their availability may vary – check with your Jaguar Retailer for availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps and Remote App will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

VEHICLE SHOWN: XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED
Fitted as standard:
Online Package – comprising of 4G Wi-Fi Hotspot**, Live Apps and Smart Settings, adding to your in-car experience so you and your passengers can enjoy the journey while staying connected to the world.

Live Apps – for access to ‘live’ information services such as Weather Watch, Flight Tracker, News and Sports. Other helpful features include a Calendar and Online Media for access to your Deezer and TuneIn accounts.

Smart Settings – featuring artificial intelligence algorithms, so your XE learns your habits and tastes, and predicts your seating, climate and music preferences. It’ll even preheat your steering wheel and seats on a cold day, or change the media channel at a certain time or on a specific day of the week.
HOW DOES MUSIC MAKE YOU FEEL?

Music has the power to change your mood, evoke memories and affect your wellbeing. It can give you tingles or make you cry. It’s why music and cars go so well together. Sitting behind the wheel, listening to your favourite singer, band or composer. It’s your space. Your world.

But what if you could do more than simply listen to the music? What if you could feel it, experience it, immerse yourself in it? What if you could make more of a connection with the music and enjoy a greater sense of acoustic involvement in your Jaguar?

British-based Meridian™ Audio are all about the musical experience - the very sense of being there. Their award-winning, precision-engineered audio systems are built on a lifetime of research into psychoacoustics (the science of how the human brain perceives sound) to deliver a performance that is so true to life, you feel every beat, every breath.

Meridian is a trademark of Meridian Audio Limited.

INTERIOR SHOWN: XE S WITH EBONY WINDSOR LEATHER SEATS WITH EBONY STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS BLACK VENEER WITH OPTIONAL FEATURES FITTED
WITH MERIDIAN™, YOU’LL FEEL MORE

We’re not simply talking about increasing the volume levels. It’s more about managing the sound stage; intensifying the levels of depth, clarity and realism of the music by using a combination of advanced acoustic technology and strategically positioned speakers, to produce an audio platform that is exactly right for your Jaguar interior. So wherever you sit in the vehicle – driving seat, passenger seat or rear seat – with a Meridian system, you get the same incredible experience. Each strike of the piano, every guitar pick, horn blast, chorus and melody reveals itself with precision and texture, just as the artist intended. It’s intimate, dramatic and very atmospheric – whether you’re enjoying the twists and turns of an open road or stuck in rush-hour traffic.

1

SOUND SYSTEM
Exceptional acoustics and audio range with high-quality definition through six speakers.

2

MERIDIAN SOUND SYSTEM
Feel the rhythm of the music with exceptional definition, crystal-clear highs and full, deep bass with this classic audiophile soundstage. Through the careful management of door-mounted speakers placed nearest your seat, you’ll enjoy a performance that is incredibly smooth, clean and free of strain.
MERIDIAN™ SURROUND SOUND SYSTEM
A truly engaging, thoroughly authentic concert hall experience. Driver and passengers are enveloped in the fullness and clarity of an open, spacious performance through a set of side, front and rear speakers. And it’s all seamlessly integrated using Trifield™ technology, so you can sit back and absorb every detail.

DIGITAL SIGNAL PROCESSING
Tailors the sound signals for a seamless audio output. Acting as the conductor of the orchestra, it ensures perfect harmonization between speakers.

MERIDIAN CABIN CORRECTION
This unique system analyzes the cabin shape, acoustics and resonance characteristics of your vehicle to remove any potential noise interference. Whether listening to your favourite band or audiobook, it’s heard with the utmost clarity. Exactly as it should be.

MERIDIAN DIGITAL DITHER SHAPING
Instantly converts the format of your streaming device to an optimized playback method, shaping it to make sure it plays just as smooth and authentic as the original recording.

TRIFIELD
Blends the centre and surround channels seamlessly with the left and right, recreating the surround venue of a musical performance. Creates an atmospheric sound stage to give all passengers a concert-like experience.

CENTRE CHANNEL SPEAKER
Adds depth and life to your music – particularly the vocals, which sound beautifully crisp and clear. So when you listen to your favourite artist, it’s like they’re singing directly to you.

SUBWOOFER
The dual-input subwoofer on a Meridian sound system brings a deeper, richer and more controlled bass sound.

Meridian is a registered trademark of Meridian Audio Ltd. Trifield and the “three fields” device is a trademark of Trifield Productions Ltd. Features and their availability may differ by vehicle specification.
TECH THAT DETECTS

Whether you're cruising along the highway or running errands around town, the XE can detect potential trouble and help keep you alert and comfortable.

As standard, there's a Cruise Control and Speed Limiter to keep your XE at a set speed specified by you, helping you to stick to local speed limits. A Driver Condition Monitor identifies your fatigue levels based on your driving behaviour and the length and time of your journey. If it thinks you need a break, it'll tell you. There's also a Rear Camera for improved visibility when reversing, and a Front and Rear Parking Aid to help manoeuvre you in and out of tight spaces. Lane Keep Assist detects when the vehicle is unintentionally drifting out of the lane and applies a corrective torque to the steering wheel, encouraging you to guide your vehicle back*.

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VEHICLE SHOWN: XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED
NOW YOU SEE THEM, 
NOW YOU DON'T

When the view out of your XE rear window is obstructed by passengers in the second row seats, our optional ClearSight interior rear view mirror* is the perfect solution. By means of a video feed from a rear-facing camera, it lets you see the road behind you, regardless of passengers who may otherwise block your vision**.

*Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time.  **These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.
Another option you’ll find incredibly useful is our 360° Surround Camera system. It provides an overhead view of your surroundings on the Touchscreen and displays several different views at the same time, so you’ll be able to manoeuvre in and out of tight spaces more easily**.
To take the stress out of highway driving, our optional Drive Package includes Adaptive Cruise Control. It’ll help keep you at a pre-set distance from the car in front and will help to bring you to a gentle stop if traffic comes to a sudden standstill*. Plus, constantly on the lookout, the High-speed Emergency Braking system can apply the brakes if it detects a possible collision**, while Blind Spot Assist is always on hand to support you with lane-change manoeuvres by helping you move away from vehicles that you may not have seen in your mirror*. 

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¹Requires auto-dimming, power fold, heated door mirrors with approach lights and Traffic Sign Recognition with Adaptive Speed Limiter.

VEHICLE SHOWN: XE S IN INDUS SILVER WITH OPTIONAL FEATURES FITTED
There’s also Park Package (fitted as standard) which helps you manoeuvre in and out of tight spaces, taking the stress out of parking. It features a Rear Traffic Monitor, Park Assist and 360° Parking Aid*.
ROOM FOR MORE THAN JUST THRILLS

Multiple small item cubbyholes around the cabin will take care of all your everyday essentials, such as smartphones, sunglasses or bottles of water. Side storage compartments will also comfortably fit your documents and tablets. The trunk can easily accommodate the luggage you need for a long trip with 410 litres volume.
DRIVE LIKE AN ECO WARRIOR

Eco Mode helps you to drive in a more efficient, planet-friendly way. It also helps to reduce your fuel consumption, by moderating the energy demands placed on the engine by other systems such as Climate Control. A display on the Touchscreen keeps you in the loop as well as providing some helpful driving tips*.

*Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

VEHICLE SHOWN: XE S IN YULONG WHITE WITH OPTIONAL FEATURES FITTED

INTERIOR SHOWN: XE S WITH ECRU WINDSOR LEATHER SEATS WITH ECRU STITCH, EBONY UPPER FACIA, LIGHT OYSTER MORZINE HEADLINING AND GLOSS FIGURED EBONY VENEER WITH OPTIONAL FEATURES FITTED
XE CARES ABOUT YOU

The wellbeing of you and your passengers is of the utmost importance to us. That’s why the XE comes equipped with the latest safety technologies.

Dynamic Stability Control detects the first signs of oversteer or understeer, helping to maintain a stable drive. It’ll also help keep your XE on course, even in low-grip conditions*. Engine drag torque control helps prevent wheel slip in adverse weather conditions by providing a gentle push to the wheels where needed*.

To help secure child seats into your XE, latch points can be found on the two rear seats. Plus, for extra peace of mind, we’ve placed six airbags** at strategic points around the car.

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DESIGNED TO SHINE

The Premium LED headlights with signature DRL (Daytime Running Lights) are standard on the XE. They’re an eye-catching aspect of the car’s design.

As well as being powerful and providing great visibility, they include Auto High Beam Assist*. The iconic chicane-shaped LED tail lights are sleek and elegant, wrapping themselves around from the side to the rear.

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VEHICLE SHOWN: XE S IN YULONG WHITE WITH OPTIONAL FEATURES FITTED
YOUR XE

WHICH XE ARE YOU?

XE SE
From its elegant refinements and sculpted hood at the front, to its bold architectural lines and distinctive rear haunches, the XE is exactly how an advanced, efficient and refined luxury sport sedan should be. It combines perfectly proportioned styling with Satin Chrome side vents, Polished Aluminum window surrounds, advanced driver dynamics, cutting-edge technology and driver-focused performance. The expertly crafted interior is both beautifully functional and pleasing to the touch – observe the soft grained leather steering wheel.

XE R-DYNAMIC SE
The R-Dynamic takes the XE’s sporting prowess to the next level - its highlights include a dedicated R-Dynamic body kit, leather steering wheel, and unique treadplates. That’s on top of sport leather seats with contrast stitching and 18” alloy wheels. Dynamic front and rear bumpers both feature Black grilles and the front grille also has a Satin Chrome surround. While body-coloured sport side sills and a valance emphasise the car’s handsome, muscular stance.

VEHICLES SHOWN: XE S IN CAESIUM BLUE AND XE R-DYNAMIC IN CALDERA RED WITH OPTIONAL FEATURES FITTED
CHOOSE YOUR MODEL

Build your own at jaguar.ca

XE SE

XE R-DYNAMIC SE
XE SE AND XE R-DYNAMIC SE STANDARD FEATURES

**EXTERIOR FEATURES**
- Satin Chrome side vents
- Polished Aluminum window surrounds
- Auto-dimming, power fold, heated door mirrors with approach lights
- Rain sensing windshield wipers
- Heated rear window
- Premium LED headlamps with signature DRL
- Approach illumination
- Automatic headlamps
- LED tail lights

**WHEELS AND TIRES**
- 18” alloy wheels
- Tire Repair System
- Tire Pressure Monitoring System (TPMS)

**INTERIOR FEATURES**
- Push Button Start
- Ambient Interior Lighting
- Sunvisors with illuminated vanity mirrors
- Sliding Panoramic Roof
- Overhead lighting console
- Two-zone Climate Control
- Luggage tie-downs in cargo space
- Auto-dimming interior rear view mirror
- Keyless Entry

**SEATING AND INTERIOR TRIM**
- 12-way electric front seats with 2-way manual headrests
- Soft grain leather steering wheel
- Premium carpet mats
- Morzine headlining
- 40:20:40 folding rear seat with centre armrest
- Grained leather interior

**DYNAMICS**
- Hill Launch Assist™
- Electric Power Assisted Steering (EPAS)
- Dynamic Stability Control (DSC)*
- 8 Speed Automatic Transmission
- Stop/Start technology
- Speed proportional steering

**INFOTAINMENT†**
- 10” Touch Pro Navigation System
- Interactive Driver Display
- InControl Apps
- Remote
- Smartphone Package consisting of Android Auto™ and Apple CarPlay®
- Sound System – 125 W
- HD radio
- Dynamic Volume Control
- Bluetooth® connectivity
- Bluetooth® streaming
- Audio auxiliary-in socket
- Power sockets – 2 x 12 V power and 2 x USB
- ECO driving style assistant

**SAFETY**
- Anti-lock Braking System (ABS)
- Electric Parking Brake (EPB)*
- Emergency Brake Assist (EBA)
- Brake pad wear indicator
- Interior front door handles with separate locking switches
- Power operated child locks
- Seat belt reminder
- Passive front head restraints
- Rear latch
- Front airbags, with passenger seat occupant detector
- Front side airbags**
- Full length side window curtain airbag**

**DRIVER ASSISTANCE*†**
- Emergency Braking‡
- Cruise Control and Speed Limiter
- Lane Keep Assist and Driver Condition Monitor
- 360° Parking Aid
- Rear Camera
- Park Assist
- Rear Traffic Monitor

**CONVENIENCE**
- Twin front cupholders with cover
- Overhead storage for sunglasses
- Front door storage space
- Rear door storage space
- Lockable glovebox
- Shopping bag hook
- Centre console with armrest

**XE R-DYNAMIC SE ADDITIONAL STANDARD FEATURES**
- R-Dynamic bumper
- R-Dynamic rear valance
- R-Dynamic side sills
- 18” Style 5029, 5 split-spoke, Gloss Dark Grey with contrast Diamond Turned finish
- R-Dynamic leather steering wheel and Satin Chrome gearshift paddles
- Ebony perforated grained leather sport seats with contrast stitching
- Meshed Aluminum trim finisher
- Metal treadplates with R-Dynamic script
- Ebony headlining
- R-Dynamic grille badge
- 350 mm front brakes

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**CHOOSE YOUR ENGINE**

Build your own at jaguar.ca

**XE SE**

**XE R-DYNAMIC SE**

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**P250 GAS**  
**ALL WHEEL DRIVE | AUTOMATIC**

The Ingenium 2.0 litre 4-cylinder 247 HP Turbocharged Gas engine produces 269 lb-ft of torque and delivers outstanding fuel economy and drivability.

- The intelligent Continuously Variable Valve Lift (CVVL) system varies the extent to which inlet valves are opened, reducing engine pumping losses. This lets the engine ‘breathe’ with maximum efficiency, optimizing power and torque.
- CVVL works in combination with dual independent variable cam timing for ultimate operating flexibility, resulting in excellent power and fuel economy across the rev range.
- For excellent acceleration* and effortless overtaking, maximum torque is available between 1,300-4,500 rpm.
- The twin-scroll turbocharger is fed by an integrated exhaust manifold which increases the transfer of energy to the turbine – significantly reducing turbo lag and improving engine response.

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**P300 GAS**  
**ALL WHEEL DRIVE | AUTOMATIC**

The high-performance Ingenium 2.0 litre 4-cylinder 296 HP Turbocharged Gas engine features upgrades to the boosting system.

- Delivering a peak torque of 295 lb-ft between 1,500-4,500 rpm.
- The uprated turbocharger features a high flow compressor wheel, delivering 26% more air, enabling a peak power output of 296 HP.
- The twin-scroll turbocharger features ceramic ball bearings which reduce friction and improve transient response.

*Always follow local speed limits.
KEY STANDARD FEATURES

EXTERIOR LIGHTING
Premium LED headlights with signature DRL
Auto High Beam Assist (AHBA)*

WHEELS
18” Style 7009, 7 split-spoke, Gloss Silver
When R-Dynamic is specified:
18” Style 5029, 5 split-spoke, Gloss Dark Grey with contrast Diamond Turned finish

CONVENIENCE
Auto-dimming interior rear view mirror
Auto-dimming, power fold, heated door mirrors with approach lights
Passive Keyless Entry with Push Button Start

SEATING
Grained leather seats
12-way electric front seats with 2-way manual headrests
When R-Dynamic is specified:
Perforated grained leather sport seats with contrast stitching

INFOTAINMENT**
10” Touch Pro
Interactive Driver Display
Sound System – 125 W
Connected Navigation Pro
Online Package consisting of Live, Wi-Fi® Hotspot and Smart Settings
Smartphone Package consisting of Android Auto™ and Apple CarPlay®
Remote

DRIVER ASSISTANCE
Emergency Braking†
Cruise Control and Speed Limiter
Traffic Sign Recognition and Adaptive Speed Limiter
Lane Keep Assist and Driver Condition Monitor
Rear Camera
Park Package consisting of 360° Parking Aid, Rear Traffic Monitor and Park Assist

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All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.
CHOOSE YOUR COLOUR

Build your own at jaguar.ca
**Choose Your Wheels**

*Only available when optional Adaptive Dynamics and reduced section alloy spare wheel are selected. Options specified may affect vehicle efficiency and pricing due to local taxation policy. Please configure at jaguar.ca or check with your local Jaguar Retailer.

1. **18” Style 1022, 15 Spoke, Gloss Sparkle Silver**  
   Optional on SE and R-Dynamic SE

2. **18” Style 7009, 7 Split-Spoke, Gloss Black**  
   Optional on SE and R-Dynamic SE

3. **18” Style 7009, 7 Split-Spoke Gloss Silver**  
   Standard on XE SE

4. **18” Style 5029, 5 Split-Spoke, Gloss Dark Grey with Contrast Diamond Turned Finish**  
   Standard on XE R-Dynamic SE

Build your own at jaguar.ca
5. 19" STYLE 1050, 10 SPOKE, GLOSS DARK GREY WITH CONTRAST DIAMOND TURNED FINISH
Optional on SE and R-Dynamic SE

6. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS SILVER WITH CONTRAST DIAMOND TURNED FINISH
Optional on SE

7. 19" STYLE 5031, 5 SPLIT-SPOKE, GLOSS BLACK
Optional on R-Dynamic SE

8. 20" STYLE 1014, 10 SPOKE, SATIN GREY WITH CONTRAST DIAMOND TURNED FINISH
Optional on R-Dynamic SE
**CHOOSE YOUR SEAT MATERIAL AND FUNCTIONALITY**

Build your own at jaguar.ca

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### SEAT STYLE

<table>
<thead>
<tr>
<th></th>
<th>12-WAY ELECTRIC FRONT</th>
<th>16-WAY ELECTRIC FRONT</th>
</tr>
</thead>
<tbody>
<tr>
<td>XE SE</td>
<td>●</td>
<td>○</td>
</tr>
<tr>
<td>XE R-DYNAMIC SE</td>
<td>●</td>
<td>○</td>
</tr>
</tbody>
</table>

### MOVEMENT

- **Forward/backward**: Powered (2)
- **Cushion height**: Powered (2)
- **Cushion tilt**: Powered (2)
- **Cushion extension**: Powered (2)
- **Recline**: Powered (2)
- **Lumbar**: Powered (4)
- **Bolsters**: Powered (2)
- **Headrest height**: Manual (2)

### FEATURES

- **Driver memory**: ○ ●
- **Rear centre armrest**: ● ●

### OPTIONAL FUNCTIONALITY

<table>
<thead>
<tr>
<th></th>
<th>12-WAY ELECTRIC FRONT</th>
<th>16-WAY ELECTRIC FRONT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heated front</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Heated front and rear</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Heated and cooled front and heated rear</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

### MATERIAL

- **Grained leather**: ● —
- **Perforated grained leather**: ● —
- **Windsor leather**: ○ ●
- **Perforated Windsor leather**: — ●

● Standard  ○ Option  — Not available
CHOOSE YOUR VENEER

GLOSS BLACK

MONOGRAM ALUMINUM

MESHED ALUMINUM

GLOSS CARBON FIBRE

GLOSS ASH BURR

GLOSS FIGURED EBONY

GLOSS GREY FIGURED EBONY
## CHOOSE YOUR XE
### INTERIOR COLOUR COMBINATION

<table>
<thead>
<tr>
<th>INTERIOR COLOUR COMBINATION</th>
<th>STITCH</th>
<th>COLOUR AND MATERIAL</th>
<th>HEADLINING 1</th>
<th>UPPER FACIA</th>
<th>LOWER FACIA</th>
<th>CARPET</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Ebony/Ebony</td>
<td>Ebony</td>
<td>Ebony grained leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>B Ebony/Ecru</td>
<td>Ecru</td>
<td>Ecru grained leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ecru</td>
<td>Ebony</td>
</tr>
<tr>
<td>C Ebony/Light Oyster</td>
<td>Light Oyster</td>
<td>Light Oyster grained leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Light Oyster</td>
<td>Ebony</td>
</tr>
<tr>
<td>D Ebony/Ebony</td>
<td>Ebony</td>
<td>Ebony Windsor leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>E Ebony/Ecru</td>
<td>Ecru</td>
<td>Ecru Windsor leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Ecru</td>
<td>Ebony</td>
</tr>
<tr>
<td>F Ebony/Light Oyster</td>
<td>Light Oyster</td>
<td>Light Oyster Windsor leather</td>
<td>Light Oyster</td>
<td>Ebony</td>
<td>Light Oyster</td>
<td>Ebony</td>
</tr>
</tbody>
</table>

1Optional Ebony headlining available.  
2Optional Light Oyster headlining available.
# Choose Your XE R-Dynamic Interior Colour Combination

<table>
<thead>
<tr>
<th>Interior Colour Combination</th>
<th>Stitch</th>
<th>Colour and Material</th>
<th>Headlining</th>
<th>Upper Facia</th>
<th>Lower Facia</th>
<th>Carpet</th>
</tr>
</thead>
<tbody>
<tr>
<td>G Ebony/Ebony</td>
<td>Light Oyster</td>
<td>Ebony perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>H Ebony/Light Oyster</td>
<td>Light Oyster</td>
<td>Light Oyster perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>I Ebony/Mars Red</td>
<td>Flame Red</td>
<td>Mars Red perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>J Ebony/Sienna Tan</td>
<td>Vintage Tan</td>
<td>Sienna Tan perforated grained leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
<tr>
<td>K Ebony/Ebony</td>
<td>Light Oyster</td>
<td>Ebony perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
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</tr>
<tr>
<td>L Ebony/Light Oyster</td>
<td>Light Oyster</td>
<td>Light Oyster perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
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<td>M Ebony/Mars Red</td>
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<td>Vintage Tan</td>
<td>Sienna Tan perforated Windsor leather</td>
<td>Ebony²</td>
<td>Ebony</td>
<td>Ebony</td>
<td>Ebony</td>
</tr>
</tbody>
</table>
XE INTERIOR
COLOUR COMBINATIONS

A. EBONY/EBONY
Interior shown: Ebony/Ebony interior with Ebony stitch, Ebony grained leather seats and Light Oyster headlining.

B. EBONY/ECRU
Interior shown: Ebony/Ecru interior with Ecru stitch, Ecru grained leather seats and Light Oyster headlining.
C. EBONY/LIGHT OYSTER
Interior shown: Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster grained leather seats and Light Oyster headlining.

D. EBONY/EBONY
Interior shown: Ebony/Ebony interior with Ebony stitch, Ebony Windsor leather seats* and Light Oyster headlining.

E. EBONY/ECRU
Interior shown: Ebony/Ecru interior with Ecru stitch, Ecru Windsor leather seats* and Light Oyster headlining.

F. EBONY/LIGHT OYSTER
Interior shown: Ebony/Light Oyster interior with Light Oyster stitch, Light Oyster Windsor leather seats* and Light Oyster headlining.

*Requires 16-way electric seats.
XE R-DYNAMIC
INTERIOR COLOUR COMBINATIONS

G. EBONY/EBONY
Interior shown: Ebony/Ebony interior with Light Oyster stitch, Ebony perforated grained leather sport seats and Ebony headlining.

H. EBONY/LIGHT OYSTER
Interior shown: Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated grained leather sport seats and Ebony headlining.

I. EBONY/MARS RED
Interior shown: Ebony/Ebony interior with Light Oyster stitch, Mars Red perforated grained leather sport seats and Ebony headlining.

J. EBONY/SIENNA TAN
Interior shown: Ebony/Ebony interior with Vintage Tan stitch, Sienna Tan perforated grained leather sport seats and Ebony headlining.
K. EBONY/EBONY
Interior shown: Ebony/Ebony interior with Light Oyster stitch, Ebony perforated Windsor leather sport seats* and Ebony headlining.

L. EBONY/LIGHT OYSTER
Interior shown: Ebony/Ebony interior with Light Oyster stitch, Light Oyster perforated Windsor leather sport seats* and Ebony headlining.

M. EBONY/MARS RED
Interior shown: Ebony/Ebony interior with Flame Red stitch, Mars Red perforated Windsor leather sport seats* and Ebony headlining.

N. EBONY/SIENNA TAN
Interior shown: Ebony/Ebony interior with Vintage Tan stitch, Sienna Tan perforated Windsor leather sport seats* and Ebony headlining.

*Requires 16-way electric seats.
**CHOOSE YOUR OPTIONS**

Build your own at jaguar.ca

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**CHOOSE YOUR FACTORY-FIT OPTIONS**

Options must be specified at the point of ordering your new vehicle. For full feature and option availability, please visit your local Jaguar Retailer.

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**EXTERIOR FEATURES**

**Heated door mirrors with memory**

These heated door mirrors are equipped with a memory function. Once you set your ideal mirror positions, it automatically recalls your preferred settings.

**Auto-dimming, power fold, heated door mirrors with approach lights**

Improving visibility when manoeuvring, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding to avoid damage during parking in confined spaces. Integrated approach lights to the underside of the mirrors illuminate the ground with an eye-catching Jaguar and cub design.

**Auto-dimming, power fold, heated door mirrors with memory and approach lights**

Improving visibility when manoeuvring, these heated door mirrors feature auto-dipping functionality when Reverse gear is selected. In addition, the door mirrors are power folding to avoid damage during parking in confined spaces. Combined with memory seats, the mirrors are also equipped with a memory function. Once you set your ideal seating and mirror positions, it automatically recalls your preferred driving position settings. Integrated approach lights to the underside of the mirrors illuminate the ground.

**Headlight power wash**

The headlight power wash operates automatically with the windshield wash every fourth operation.

**No badges**

You have the option to remove both the specification package and engine badge from the rear of the vehicle respectively.

**Tailgate/trunk lid spoiler**

Adds style to the rear of the vehicle. Rear luggage compartment lid spoiler in body colour.

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*These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

1Requires memory front seats.
2Requires 12-way electric front seats without memory.
3Available within Cold Climate Package.
4Available within Dynamic Handling Package.
5Available within Premium Upgrade Interior Package.
6Available within Convenience Package.
7Available within Dynamic Handling Package.
8Available within Cold Climate Package.
9Available within Dynamic Handling Package.

Features and their availability may differ by vehicle specification. Please contact your nearest Jaguar Retailer, for more information. Options specified may affect vehicle efficiency and pricing due to local taxation policy.
DYNAMICS

Red brake calipers
As displayed on this page.
350mm front brakes
To give improved resistance to brake fade.

Adaptive Dynamics
See page 19.

Configurable Dynamics
See page 70.

INTERIOR FEATURES

Illuminated metal treadplates with Jaguar script
Illuminated aluminum treadplates, featuring Jaguar script, are available on driver and front passenger sides.

Bright metal pedals
Stainless steel Bright finish sports pedal covers are easy to fit and feature hidden fixings for a clean finish.

Configurable Ambient Interior Lighting
This feature allows you to vary the colour and shade, changing the ambience of the cabin to suit your mood. There are ten colours in total.

Smoker’s Package
Add a lighter socket and ashtray to the centre console.

Cabin Air Ionization
By means of a coated evaporator, the system ionizes particles in the air, making them attract to surfaces and thus helping to cleanse the air. It can be switched on or off.

Air Quality Sensor
This extra climate control option monitors the air quality within the cabin and automatically recirculates it as necessary.

Electrically adjustable steering column
This feature allows electrical adjustment of the steering column’s reach and rake. Adjustment memory is linked to seat positioning if memory seats are taken.

Electric rear window sunblind
This option provides an interior blind for the rear window that can be closed electrically for protection from the sun and increased privacy.

Cold Climate Package
This offers heated windshield, headlight power wash and heated steering wheel.
SEATING AND INTERIOR TRIM

Light Oyster Morzine headlining
See page 58.

Ebony Morzine headlining
See page 59.

Heated steering wheel
For the ultimate driver comfort in colder climates, a heated leather steering wheel is available.

Heated rear seat†
The rear seat is heated and features a centre armrest for passenger comfort.

INFOTAINMENT*

Touch Pro Duo²
See page 25.

Head-up Display†
See page 25.

Interactive Driver Display
See page 25.

Meridian™ Sound System – 380 W
See page 30.

Meridian™ Surround Sound System – 825 W
See page 31.

¹Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control. ²Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ³These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details. ¹Requires heated electric front seats. ²Available as part of the Technology Package only. ³Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror’s digital mode. The normal mirror mode, however, can be used at any time. ⁴Requires auto-dimming, power fold, heated door mirrors with approach lights. ⁵Requires Keyless Entry.

Features and their availability may differ by vehicle specification and market. Please contact your nearest Jaguar Retailer for more information.

HomeLink® is a registered trademark of Gentex Corporation.
**DRIVER ASSISTANCE**

**ClearSight interior rear view mirror**
See page 34.

**360° Surround Camera**
See page 35.

**Blind Spot Assist**
See page 36.

**Drive Package**
See page 36.

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**CONVENIENCE**

**Wireless device charging**
See page 26.

**Powered gesture trunk lid**
With powered gesture trunk lid you can access the trunk when your hands are full. Simply present your foot under either rear corner and the trunk opens or closes.

**Garage Door Opener (HomeLink®)**
The HomeLink System is a universal transmitter fitted to the underside of the interior rear view mirror. This transmitter can be programmed to operate up to three home or office wireless controlled systems, such as garage doors, automatic gates, or security lighting.

**Additional power sockets**
Two additional USB charging points in the rear console.
THE EXPRESSION OF SEDAN

Black Exterior Package

Add a stealthier look to your XE with a Gloss Black finish to the grille, grille surround (1), window surrounds (2), and side vents (3). Available on both base and R-Dynamic models.

Build your own at jaguar.ca
(1) Configurable Dynamics and Adaptive Dynamics*
(2) Trunk lid spoiler (3) Red brake calipers¹ and 350 mm front brakes.

¹Not standard on P300 engine.

*These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner’s manual or your local authorized Jaguar Retailer for more details.
TECHNOLOGY PACKAGE

1. (1) Head-up Display* (2) ClearSight interior rear view mirror**
(3) Touch Pro Duo† (4) Wireless device charging.

**Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time. *Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.
PREMIUM UPGRADE INTERIOR PACKAGE

1. Configurable Ambient Interior Lighting
2. Bright metal pedals
3. Illuminated metal treadplates with Jaguar script.
CONVENIENCE PACKAGE

1. Powered gesture trunk lid
2. Electrically adjustable steering column
3. Additional power sockets.
CHOOSE YOUR JAGUAR GEAR

Build your own at jaguar.ca

Jaguar Gear Accessories can be purchased through your Jaguar Retailer and added at any stage of the vehicle’s life – not just when it’s new. Jaguar Gear approved accessories are designed, tested and manufactured to the same exacting standards as the original equipment fitted to your vehicle.

For more information and to see the full list of accessories please visit gear.jaguar.com/ca/en. You can also include accessories when you configure your XE at jaguar.ca.
**EXTERIOR ACCESSORIES**

**Side Power Vent – Carbon Fibre**
High-grade Carbon Fibre side power vents provide a performance-inspired styling upgrade.

**Mirror covers – Carbon Fibre**
High-grade Carbon Fibre mirror covers provide a performance-inspired styling upgrade.

**Side Power Vent – Gloss Black**
Gloss Black side power vents provide a dynamic exterior styling enhancement.

**Mirror covers – Gloss Black**
Gloss Black mirror covers accentuate the dynamic design of the exterior mirrors.

**Grille – Gloss Black**
Provides a High Gloss Black finish to the grille and grille surround, accentuating the dynamic appearance of the XE.

**Mirror Cover – Chrome**
Chrome mirror covers accentuate the stylish design of the exterior mirrors.

**Rear spoiler – body-coloured**
Give XE an even more stylish look with this body coloured spoiler.

**Front and rear splash guards**
Jaguar branded front and rear splash guards complement the lines of your vehicle, and provide protection from dirt and stone chippings.
INTERIOR ACCESSORIES

Central Armrest Cooler/Warmer
Food and drinks chiller and warmer that acts as a rear centre armrest. With a leather-covered top, it is held in place by the centre seat belt and powered from the rear auxiliary socket. Ideal for long journeys with the family.

Flexible Luggage Retainer
Provides a neat storage solution to help secure luggage or other items within the luggage compartment area.

Carpet Mat Set
Durable tailored Carpet Mat Set. Protects the interior carpets from general wear and tear.

Rubber Mats
Hard wearing Jaguar branded rubber mats provide added protection for your vehicle’s carpets.

Luggage Compartment Rubber Liner
This premium liner tailored specifically for your vehicle will protect the luggage compartment floor with a raised lip around the edges to protect the side walls. Light and durable, it is easily removable for cleaning.

Pet Rear Seat Protection Package*
Designed to provide protection and easy cleaning of both the rear seat and door linings from wet and muddy paws. Combines the protective second row seat cover and spill resistant water bowl. The perfect solution for owners who regularly carry dogs or other pets in their vehicle.

Spill Resistant Water Bowl
Providing a convenient solution for use in transit or outside of the vehicle, the Spill Resistant Water Bowl incorporates a clever design feature which redirects water towards the centre of the bowl when the water is disturbed, making it ideal for owners who regularly carry dogs or other pets in their vehicle. The bowl retains an open area allowing your pet to take a drink at all times, has an anti-slip rubber base and also a retention strap for securing it to the luggage compartment ‘D’ loop. The bowl has a spill resistant capacity of 350 ml.

*Please ensure all pets are secure when inside the vehicle.
CARRYING ACCESSORIES

Roof Cross Bars
Jaguar branded cross bars required for fitting all roof carrying equipment. Engineered specifically for your vehicle.

Ski/Snowboard Holder
A safe and secure Jaguar branded system for transporting winter sports equipment. Incorporates slider rails for easy loading. For four pairs of skis or two snowboards.

Roof Luggage Box
Spacious 410 litre capacity lockable roof luggage box, measuring 175 x 82 x 45 cm.

Wheel Mounted Cycle Carrier
An easy to fit, roof mounted, lockable cycle carrier which carries one bike per holder. A maximum of three holders can be fitted. Maximum cycle weight 20 kg per carrier.

OTHER ACCESSORIES

Click and Go - Base
The Click and Go range is a multi-purpose seat back system for second row passengers. The versatile Click and Go Base fixes between the headrest mountings and further attachments can be added to hold tablets, bags, and shirts or jackets. Each attachment is sold separately. The base can be easily removed when not in use.

Click and Hang
The Click and Hang is part of the Click and Go range. This removable coat hanger allows shirts or jackets to be kept crease-free while transporting. Also includes an integral hook for use outside the vehicle.

Click and Hook
The Click and Hook is part of the Click and Go range. This universal hook creates extra storage space for items to be hung, especially useful for handbags or groceries.

Sunshades - rear and side
Easy to install and remove, these clip-in sunblinds fold for convenient storage. Supplied with Jaguar branded storage bag.

iPhone® Connect and Charge Dock
The iPhone Connect and Charge Dock has been designed to allow visibility of the phone while charging, utilizing the cupholder space in the central console. When connected, the iPhone’s media is accessible and has the ability to be controlled via the integrated infotainment/audio system. The ‘cut-out’ design of the holder is such that the home button is also accessible for use when parked. The iPhone USB charger can be easily disconnected if the USB connection is required for other use.

All in-car features should be used by drivers only when safe to do so. Drivers must ensure they are in full control of the vehicle at all times.
THE WORLD OF JAGUAR

Your Jaguar drives with an instinct for performance, refined through decades of innovative design and engineering. Power and agility are combined with elegance and grace to deliver a vehicle like no other. As a celebration of Jaguar, we’ve created a range of experiences, publications and the Jaguar Lifestyle Collection. To top it all, we’ve even returned to the track with Jaguar Racing. Welcome to a world where every aspect of performance is an art.

EXPERIENCE DRIVES

There’s no better way of understanding the spirit of Jaguar than by getting behind the wheel. Jaguar Experience Drives are an opportunity to unleash the breathtaking performance of our incredible Jaguar range. Join us at one of our Experience Centres, or take part in the Art of Performance Tour. New sensations await.

jaguar.ca/experience

ICE ACADEMY

Take your driving to the next level with Ice Academy. Located on one of the many frozen lakes in Arjeplog, Sweden, your driving skills will be tested through tackling some of the harshest, most challenging tracks on the planet. It’s a rare chance to dance on ice and glide around awe-inspiring corners, all under the expert guidance of our instructors. Encounter the true exhilarating potential of the latest Jaguar and Land Rover vehicles in extreme conditions.

jaguar.ca/experience
MANUFACTURING TOURS

Witness at first-hand a Jaguar being brought to life. Behind our award-winning craftsmanship lies an unrivalled harmony of skilled technicians and cybernetic production robots. Our expert tour guides will accompany you as you make your way through the hi-tech manufacturing process, from sheet metal to the finished creation.

jaguar.ca/experience

SPECIAL VEHICLE OPERATIONS

With outstanding performance, cutting-edge technology and incomparable luxury, Jaguar is a showcase for the finest in design and engineering. Special Vehicle Operations takes this even further. Adorned with the SV badge, halo models and limited-run collector’s editions are the very pinnacle of the Jaguar range, offering a combination of the ultimate in power and dynamics.

jaguar.ca/en/about-jaguar/special-vehicle-operations/index
We’re making history. Again. Our latest development as leader in the global automotive race to electrification is I-PACE eTrophy – the world’s first all-electric, production based international race series. Engineered and built by Special Vehicle Operations to compete on the zero emissions world stage, racers of the future will push electrification to thrilling heights.

jaguar.ca/en/electrification/i-pace-e-trophy/index

Jaguar’s reputation for performance, technology and design was forged at the world’s most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test bed. Formula E provides the perfect proving ground for electric vehicle technology in a high-performance environment. The racing series accelerates the development of Jaguar’s electric powertrains. With every race, Formula E helps Jaguar engineers to create better electric vehicles.

jaguar.ca/en/jaguar-racing/index
Our latest range of apparel and lifestyle accessories is inspired by Jaguar's rich heritage, racing expertise, and iconic designs. This exclusive, impressively executed collection follows the performance-orientated style that is Jaguar.

Visit your local Jaguar Retailer or www.jaguar.ca/collection

This is our own vibrant, cosmopolitan and contemporary magazine. Go behind the scenes at Jaguar and explore our dedication to performance, design and innovation - as well as catching an insight into the world of luxury, style and travel. You can enjoy The Jaguar magazine twice a year, completely free of charge for the first three years of ownership. Ask your local Jaguar Retailer to ensure that you receive your copy.
AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

GENUINE PARTS
Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XE to contribute to optimum performance and to help maximize its lifespan.

JAGUAR ASSISTANCE
Jaguar Assistance provides assistance in motoring emergencies, from immobilization due to breakdown or accident, to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES
New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

JAGUAR PROTECTION PROGRAM
Jaguar Protection Program adds peace of mind to the experience of driving your Jaguar vehicle. Unique coverage gives you the confidence of knowing your vehicle is protected for the road ahead.

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Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories, and alterations take place continually. While every effort is made to produce up to date literature, this brochure should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. Distributors and retailers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

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ENVIRONMENTAL INNOVATION AT JAGUAR
Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development. Search ‘Jaguar Environmental Innovation’ for more details.

Castrol EDGE Professional recommended by Jaguar.
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HomeLink® is the registered trademark of Gentex Corporation.
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Android Auto is a trademark of Google Inc.

VEHICLE SHOWN LEFT: XE HSE IN PORTOFINO BLUE WITH OPTIONAL FEATURES FITTED
VEHICLE SHOWN FRONT AND BACK COVER: XE R-DYNAMIC HSE IN CALDERA RED WITH OPTIONAL FEATURES FITTED
You can select from a choice of 2.0 litre gas Ingenium engines. These engines are designed for clean and efficient combustion and are all equipped with Stop/Start technology.

### TECHNICAL SPECIFICATION

<table>
<thead>
<tr>
<th>POWERTRAIN</th>
<th>P250</th>
<th>GAS</th>
<th>P300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transmission</td>
<td>Automatic</td>
<td>Automatic</td>
<td></td>
</tr>
<tr>
<td>Driveline</td>
<td>All Wheel Drive (AWD)</td>
<td>All Wheel Drive (AWD)</td>
<td></td>
</tr>
<tr>
<td>Maximum power (hp/rpm)</td>
<td>247/5,500</td>
<td>296/5,500</td>
<td></td>
</tr>
<tr>
<td>Maximum torque (lb-ft/rpm)</td>
<td>269/1,300-4,500</td>
<td>295/1,500-4,500</td>
<td></td>
</tr>
<tr>
<td>Capacity (cc)</td>
<td>1,997</td>
<td>1,997</td>
<td></td>
</tr>
<tr>
<td>No. of cylinders/Valves per cylinder</td>
<td>4/4</td>
<td>4/4</td>
<td></td>
</tr>
<tr>
<td>Cylinder layout</td>
<td>Inline</td>
<td>Inline</td>
<td></td>
</tr>
<tr>
<td>Bore/Stroke (mm)</td>
<td>83/92.3</td>
<td>83/92.3</td>
<td></td>
</tr>
<tr>
<td>Compression ratio (:1)</td>
<td>10.5:1</td>
<td>9.5:1</td>
<td></td>
</tr>
</tbody>
</table>

### FUEL ECONOMY

- Fuel tank capacity – useable litres: 63

### PERFORMANCE

- Acceleration (secs) 0-100 km/h*: 6.5
- Maximum speed km/h*: 195

### BRAKES

- Front type: Single Piston Sliding Caliper, Vented Disc
- Front diameter (mm): 325
- Rear type: Single Piston Sliding Caliper, Vented Disc
- Rear diameter (mm): 325
- Park Brake: eEPB, motor on caliper

### WEIGHTS (kg)**

- Unladen weight (EU)*: 1,664
- Unladen weight (DIN)**: 1,589
- Gross Vehicle Weight (GVW): 2,210

### ROOF CARRYING (kg)

- Maximum roof load (including cross bars): 75

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*Always follow local speed limits. **Weights reflect vehicles to standard specifications. Optional extras increase weight. *Includes a 75kg driver, full fluids and 90% fuel. **Includes full fluids and 90% fuel.
Dimensions were measured with vehicle at unladen weight.

**Dimensions**

**Vehicle Height**
- With roof antenna 1,416 – 1,425 mm

**Headroom**
- Front headroom 971 mm
- Maximum front/rear headroom with Panoramic roof fitted 941/940 mm
- Rear headroom 948 mm

**Legroom**
- Maximum front legroom 1,055 mm
- Maximum rear legroom 889 mm

**Loadspace Capacity**
- Height 402 mm, Width 1,067 mm
- Cargo space width between arches 795 mm
- Maximum cargo space volume behind second row 410 litres

**Turning Circle**
- Curb-to-curb 11.22 m
- Wall-to-wall 11.5 m
- Turns lock-to-lock 2.58

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